

# LUCA NEGRO

## Service and Interaction Designer

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## EDUCATION

2014/2016

MSc-Master degree PSSD

Product Service System Design

Politecnico di Milano

2009/2012

Bachelor in Visual Communication

Politecnico di Torino

• Aug 2011 to Feb 2012: exchange period in Turku

University of Applied Sciences, Finland.

June 2009

Scientific high school

## SOFTWARE

Proficient in: Sketch, Photoshop, Illustrator, InDesign, Adobe Muse, After Effect, Premier, Final cut, Cinema 4D, Rhinoceros.

## SKILLS

Service Design, Strategic Design, Interaction Design, Visual Communication and User Experience (Editorial, Print, Motion Design, interface).

## LANGUAGES

Italian (Mother tongue), English (Fluent, IELTS 7),

French (Advance level), Spanish (Basic level)

## WORK EXPERIENCE

From September 2016 / ongoing

### IDEO

Munich, Germany

Internship as service and interaction designer.

From February 2016 / ongoing

### The Beach-Project Makers Unite

Amsterdam, Netherlands

Collaborating in the development of Makers Unite project. From the idea to the service, with a strategic and service design approach.

WDCD award winners. The pilot project started in October 2016.

From September 2015 / ongoing

### Atellani & Thesignstudio

Milan, Italy

Collaborating on a product service system project (Coera-see portfolio) and preparing the Kickstarter campaign. To be delivered in January 2017.

April 2014 to July 2014

### Ciszakdalmás

Madrid, Spain

Design researcher Internship. I worked on different product design's projects, researching and developing different strategies and studies around ceramic materials.

October 2013 to February 2014

### Loopmedia

Toronto, Canada

The collaboration with Loopmedia as freelancer lasted for several months. I had the opportunity to work on large-scale visual communication point of view, reaching an international audience (tv show intro and commercials for CBC).

November 2012 to April 2013

### Baylaucq & CO.

Paris, France

Creating visual identities and layouts for magazines, different logos design and motion design videos. Working on the re-design of magazines (L'Oeil) and digital publishing, with a particular focus on the interaction between the user and the interface.

## SHORT EXPERIENCES

B-play (Torino) UI design, COI (Torino) Sensitization Campaign

Chartreuse (Toronto) Visual communication strategy.